KPI
Custom Solution Wireframes

6/6/2012

Banner / Branding

Imagery

Welcome to BM/MC Key Performance Indicators (KPI)

This KPI website onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip.

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

Login to KPI

USERNAME

PASSWORD

Login

Forgot your login info?
Don't have a login?

Content will be provided by content folks.

Need to determine different user roles and access controls, if any. Certain users will have admin status.

Q: will there be different levels of admin access or will every admin be able to administer the whole site?
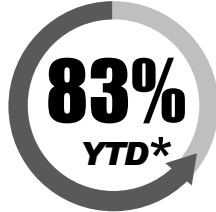
Banner / Branding

Welcome, Marc | Logout

Brand Results	Constituent Satisfaction	Productivity / Operations	Online Channel Adoption	Campaign Effectiveness	Assoc. Engagement / Talent Management

BM/MC Key Performance Indicators (KPI)

This KPI website onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ad minim veniam, quis nostrud exercitation.

70% YTD*

Brand Results

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt. →

83% YTD*

Constituent Satisfaction

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt. →

68% YTD*

Online Channel Adoption

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt. →

Productivity / Operations

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt diam nonum. →
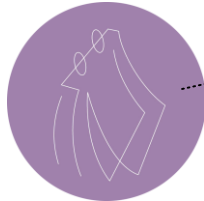
Associate Engagement

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt diam nonum. →

73% YTD*

Campaign Effectiveness

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt. →

A Healthy Me

Lorem ipsum dolor an onsectetuer adipi scing elit, sed diam non ano ummy nibh.

ahealthyme

◄ ►

see all our campaigns →

***** Lorem ipsum onsectetuer adipiscing elit, sed diam

FOOTER

Mainav links go to their corresponding category landing pages

There might also be an Admin link here if the user has the admin role.

Note that these two KPI categories have no "rollup" stats so icons or some other visuals might be substituted

Content will be provided by content folks.

Will launch bragbook modal window and display the given campaign on the carousel.

Will launch bragbook modal window and will display the default campaign (the latest one added)

MASSACHUSETTS

Home

Returns user to the secure login page

Banner / Branding

Welcome, Marc | Logout

Allows user to manage his/ her password.

| Brand Results | Constituent Satisfaction | Productivity / Operations | Online Channel Adoption | Campaign Effectiveness | Assoc. Engagement / Talent Management |

Home > Online Channel Adoption
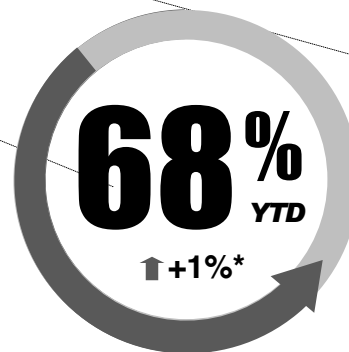
Online Channel Adoption *as of Jun 30, 2012*

Email chart; Download Data in a spreadsheet or CDF?; Print (printer-friendly); Admin (admins only).

The admin icon will only appear for users flagged with an admin role.

Launches modal window with breakdown of given KPI.

Same graphic from the homepage.

Overall Progress:

68% *YTD*

⬆ +1%*

– – – – – – – – – – –

Online Channel Adoption is meant to adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Leader Goals	Progress Year-to-Date	YTD Target
Member Portal	63%	67%
Broker Portal	40%	55%
Member Email	15%	25%
Broker Email	38%	48%
Social Media	73%	62%
Mobile	20%	23%
Online VOC	44%	38%
Web Engagement	52%	75%

Currrent | YTD Target | Goal Met or Exceeded

The different color/tone of the bar and indicator denote the goal has been met or exceeded

FOOTER

MASSACHUSETTS

X

Online Channel Adoption

Shows popup definition of the leader goal on hover.

Goal: Member Portal

Last Updated: **6/30/2012**

Will user be able to view any other time period? What about comparing years/months etc.?

Metric	Current	YTD Target	Trend
⊞ **Overall**	**63%**	67%	-4%
⊟ **Registration**	**67%**	43%	+24%
↳ Registration measures the total amount of lorum ipsum adipiscing elit, sed diam nonummy.			
⊞ **Repeat Access**	**24%**	24%	0%
⊞ **Inquiries**	**45%**	50%	-5%

Opened accordion reveals metric definition

Registration

Year-to-Date ▼

Graph changes dynamically when user selects a different metric on the left. (Note this might also be a different kind of chart or graph depending on the data)

6/30/12 **67%**

100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0

Month: 0 1 2 3 4 5 6 7 8 9 10 11 12

Dialog box on hover reveals the % placement of the dot on the graph
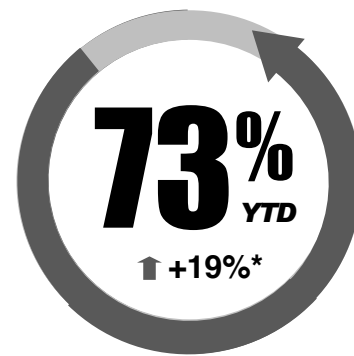
○—○ current   target

Banner / Branding

| Brand Results | Constituent Satisfaction | Productivity / Operations | Online Channel Adoption | Campaign Effectiveness | Assoc. Engagement / Talent Management |

Home > Campaign Effectiveness

Campaign Effectiveness *as of Jun 30, 2012*

Overall Progress:

73% YTD

⬆ +19%*

Campaign Effectivness is meant to adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Leader Goals	Progress Year-to-Date	YTD Target
Support Product Launches	63%	67%
Value Propositions	40%	55%
Medicare Leads	15%	25%
Optimize Distribution Channels	38%	48%
Gov't & Labor Retention	73%	62%

Currrent   YTD Target   Goal Met or Exceeded

Our Campaigns

see more campaigns →

Will launch bragbook modal window and will display the default campaign (the latest one added).

A Healthy Me

ahealthvme

Lorem ipsum dolor an onsectetuer adipiscing elit, sed diam non ano ummy nibh euismod tincidunt ut laoreet dolore magna.

◄   ►

Will launch bragbook modal window and display the given campaign on the carousel.

FOOTER

Modal window launched from HP or CE Landing page.

Campaign Effectiveness

Our Campaigns

X

Healthy Times

Healthy Times is a onsectetuer adipiscing elit, sed diam non ano ummy nibh euismod tincidunt ut la oreet dolore magna. Nemo enim ipsam voluptatem quia voluptas sit aspe rna tur aut odit aut fugit, sed quia. View the *Healthy Times* Website.

CAMPAIGN FACTS

+ **Campaign Goal(S)**

− **Audience**

Members looking to improve their health and save on healthcare costs.

+ **Assets**

+ **Results**

Accordions may not be necessary here depending on the layout and the amount of content.

🔍 enlarge

KEY METRICS   April 2012 ▼

Metric 1: xxx

Metric 2: xxx

Metric 3: xxx

Need to determine what these will be, how we will visualize them.

The first campaign on the carousel will be the opened default (it will be the one most recently added to the mix).

View Campaign Highlights:

◀ Broker Portal | Healthy Times | Member Portal | Image & Awareness | My Blue Community ▶

Is it OK that these enlarge in a modal window if we're already in one? Otherwise we can keep them small and have them scroll inline if there are more assets below.

Scroll through campaign thumbnails.

Scroll through campaign thumbnails

Selected /Hover State (Fisheye effect…)